Coach your team to success
Allow players to powerfully believe in themselves so that they perform optimally.

‘The basis of successful cooperation is trust. Have confidence in yourself and trust in each other. Starting conversations about each other’s behaviour, gives you a lot of insight both of yourself and the other person. This feedback can be quite exciting, but it eventually gives you both more confidence. This is what Smipe does with people.’

Jacques Brinkman,
columnist and hockey legend (winner of Olympic gold, twice)
Coach your team to success

Method for (Federal) coaches and trainers to help athletes believe in themselves, grow self-confidence and thereby perform better.

Nów for € 95,- (ex. vat):
- Your personal dashboard including:
  - Your free personality sketch (both shortened and detailed version)
  - 10 Smipe credits to request 10 personality sketches of athletes
  - 10 match-analyses between you and your 10 athletes
  - 45 mutual match-analyses between your 10 athletes
- 'Grow self-confidence in three steps' step-by-step guide
- Two unique team exercises
- Reveal dressing room secrets
- Support by email

Approach
Smipe addresses issues directly at the core: by allowing you to talk them through. Based on simple exercises you start innovative conversations that help grow the self-understanding of athletes and staff. This way their self-confidence grows, which is the basis for optimal performance!

Result
After applying this package the athletes have discovered what personal traits they can trust and the coach knows how to support his athletes to further develop their mental skills. The team has discovered the importance of the soft side: they know to trust and support each other when it comes down to it. The common goal now stands above the personal goals.

Objective
As a coach you get insight into the unique character traits and talents of your athletes, so you can position the right athlete at the right time. Open the eyes of your athletes to make them aware of their unique qualities and talents. Let them be proud to an extend and exploit these talents fully within the team.

On average, 80% agreement with the Smipe personality sketch and match analyses.

Find out for yourself!

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Martine Smeets, athlete Dutch National women’s handball team
How does Smipe work?

Smipe is the market leader in optimizing team performance within companies, organizations and sports associations. How? By engaging in dialogue about each other’s personality sketch and match analysis.

Standing strong together

By discussing what you do and do not recognize in each other’s personality sketch and match-analysis, you get to know each other better and develop your mental skills. With optimum collaboration, higher productivity and a better return as a consequence.

Personality sketch

The Smipe personality sketch provides you with immediate insight into your or someone else’s characteristics. It helps you gain more insight into yourself and to get on with each other better.

What about privacy?

You can see someone else’s personality sketch and someone else can see yours. But Smipe isn’t a community: nobody knows who the other is. Everyone works from his or her own closed Smipe dashboard at www.smipe.nl. Smipe sketches and analyses are not factual personal details but valuable interpretations of your potential. Use it to your advantage!

Match-analysis

The Smipe match analysis shows you how two people work together and how they react to each other. To do this, two personality sketches are merged. You can read in the match analysis what the combined forces, points of concern and challenges are, but also how you can improve communication.

How do the sketches and analyses come about?

Most people don’t realize that our name and date of birth are recorded in at least 400 databases. Smipe has developed an innovative content database with which you can immediately sketch someone’s personality by means of an algorithm (Smipeonomy). Theory is combined with contemporary insights in the area of HR and top sport related coaching skills. This has been preceded by ten years’ of research by a team of scientists, philosophers, coaches, entrepreneurs and IT specialists.

On average, 80% agreement with the Smipe personality sketch and match analyses.

Find out for yourself!
Smiping is the NEW means of communication
You have already discovered what the effect is of talking about Smipe personality sketches and match analyses on the sports field, but Smipe also helps bring people together within families, business contacts, groups of friends or sport clubs. You now know how it works, so introduce Smipe unexpectedly and find out for yourself that the contact between people is much better when you get closer to each other.

So why wait? Let’s Smipe!

Hessel Jan Smink
Founder Smipe

Want more?
Smipe helps you solve many issues. How?
We have worked the method out for you in concrete packages:

- **Control over performance pressure**
  This is how you let pressure have a positive impact on your team.

- **Win by learning how to lose**
  Overcome difficult situations and grow to peak performance.

- **Fairplay today!**
  Accept each other and win in a respectful way.

- **Take a look at www.smipe.com for the newest packages**

Become a certified Smipe Coach
Not just work with loose packages, but completely integrate Smipe into your coaching style? Become a certified Smipe Coach! Perfect for federal coaches and trainers who want to be successful.

  *Take a look at www.smipe.com/academy for the options*

‘I’m not a talker and don’t like psychological testing, but I found this method of self-reflection very interesting. Right away we had open conversations about how we all preferred to be approached during the match.’

Estavana Polman, athlete Dutch National women’s handball team
(Vice world champion 2015)